



GREATER  
PORTLAND

WORK BOOK 2013-14





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Greater Portland Inc (GPI) is a regional partnership helping companies expand and locate to the Portland-Vancouver area, which includes seven counties and covers two states. Leveraging the region's assets, GPI and its partners work in lockstep to nurture and recruit businesses that bolster the local economy and promote long-term job growth.

#### OUR MISSION

As the regional partnership, Greater Portland helps companies expand and locate to the Portland-Vancouver metro area. Our mission is simple yet bold. In collaboration with local and state partners, Greater Portland will position the region as one of the nation's most competitive and vibrant metropolitan economies.

#### GREATER PORTLAND GETS RESULTS.

As a public/private partnership, GPI unites forward-thinking leaders in shaping the economic future of our region. Our work positions the region as a global center for high-quality economic growth.



CONTACT FORM



# The Greater Portland Region

## 1 Think It

Greater Portland thrives on the constant melding of right-brain resourcefulness and left-brain levelheadedness. When those two things collide, they create a work environment that lends itself to innovative solutions to very real business problems. The region's affordable startup costs, inexpensive electricity and reasonable real estate help make it all possible.

## 2 Make it

More than 177,000 Greater Portland residents are employed in manufacturing — twice that of Denver and Austin combined — up 7% in the last 5 years.

By 2017 manufacturing employment is expected to grow 13% — the strongest growth of any major metro on the West Coast.

## 3 Ship it.

Greater Portland lays claim to two ports — the Ports of Portland and Vancouver — giving the region easy and direct access to overseas markets. Greater Portland exported \$21.2 billion — more than Austin, Denver and Sacramento combined — in goods and services in 2010 — up 11% in five years.

## 4 Miles of Beautiful Beaches

Day trip or overnight at one of the many towns along Oregon's 365-mile public coastline. You'll find rugged cliffs, evergreen forests, sandy beaches and a world-class aquarium. Driving distance from Portland to Cannon Beach = 80 miles / 128 km.

## 5 Farm to Table

With over 230 organic local farms helping supply over 40 organic farmers markets, and restaurants — including 12 chefs and two restaurants named as semifinalists in the 2013 James Beard Awards — Greater Portland is a major foodie destination.

## 6 Suburban & Rural Delights

The region is home to nationally renowned golf courses, award-winning wineries, outdoor recreational activities and more. The county has over 25 wineries. Touring the area will take you through lush agricultural lands and bucolic communities.

## 7 The Rose City

Portland has been described as America's most European city. It's a great walking and biking city, with plenty of public transportation, a progressive atmosphere that celebrates the arts, a culture of great food, artisan coffee, beer and wine and neighborhoods chock-full of shops selling handmade clothes, crafts and furniture.

## 8 Brain Trust

Portland-Vancouver's computer and mathematical talent base, approximately 30,000 workers, is 13% larger than the U.S. average.

## 9 Recreational Wonderland

Skamania County, located in the heart of the Columbia River Gorge, consists of 1,672 square miles of the most scenic and diverse landscape in the world, including the Columbia Gorge National Scenic Area, Mount St. Helens National Volcanic Monument, and an abundance of wilderness areas in which to enjoy the great outdoors.

## 10 Modest Cost of Living

Cost of living for Greater Portland residents is a West Coast bargain: half the cost of Los Angeles or San Diego and a quarter that of San Francisco.



# The Greater Portland Region

## 1 High-tech Hub

The region's nearly 3,900 high-tech businesses — up 5% in the past five years — employ approximately 73,000 workers. Greater Portland's high-tech employment is 20% higher than tech-centric Austin.

## 2 Heart of Wine Country

With 290 of the state's 400 wineries, Yamhill County is often referred to as the heart of Oregon's Wine Country. Of the state's 16 American Viticultural Areas, or AVAs, six are here in the valley, while no other region can claim more than two.

## 3 Educated Workforce

A half-million Greater Portland residents (35.4% of the working population) have a BA or higher — that number is growing at a faster pace than in San Francisco, Seattle and San Jose.

And with more than 224,000 students attending one of Greater Portland's 25 largest higher education institutions, that number is growing.

## 4 America's Top Bike-Friendly City

If Amsterdam is the "Bike Capital of the World," Portland is the "Bike Capital of the USA."

Ranked #1 in Bicycling Magazine's 2012 list of Best Bike Cities, Portland is the only large city to earn Platinum status from the League of American Bicyclists and is a paragon of bike-friendliness, with 180 miles of bike lanes and 79 miles of off-street bike paths.

## 5 Metro Safety

Greater Portland has a per capita crime rate that is half that of San Francisco, Los Angeles and Sacramento.

## 6 Weather

The region enjoys a temperate climate, with an average temperature of 76 F (24.4 C) in July and 39.6 F (4.2 C) in January.

## 7 Getting Around in Greater Portland

An impressive light rail network helps keep commute times manageable. Greater Portland residents enjoy an average 25 minute commute — that's faster than commutes in Austin, San Francisco, Seattle and San Diego.

You can even plan your trip online. Trimet's regional multimodal trip planner is an interactive trip planning tool that allows the user to plan their trip using multiple modes of travel including biking, walking, park and ride, etc. <http://rtp.trimet.org/#/>

Nearly 36,000 greater Portland-Vancouver residents walk to work — twice the number of Austin and three times that of Albuquerque.

## 8 World-class Skiing

Nearly year-round skiing, snowboarding and other winter activities are just over an hour away. Driving distance from Portland to Mount Hood = 56 miles /90 km



## Key Sectors

A rich history of innovation and access to breathtaking natural beauty make the Portland-Vancouver region a world-class destination for business and life. Learn more about the four key areas that make Greater Portland what it is.

### ATHLETIC & OUTDOOR

People in Greater Portland don't just think outside the box, we think outside altogether. We find inspiration everywhere, from Forest Park to the Columbia River Gorge to the Cascade Mountain Range. Greater Portland-Vancouver's athletic and outdoor cluster is not only a national design hub but also the leading global center for the industry. Super companies and leading brands—including Nike, Columbia Sportswear, Adidas and Leatherman—call this area home.

And our design ecosystem is not just for the big guys: athletic and outdoor entrepreneurs have a welcome place here too. Keen Footwear, founded in Alameda, California in 2003, relocated its headquarters to Portland in 2006. Since then, the small startup has grown to a 100-person firm with an estimated sales of \$130 million.

### CLEAN TECH

Clean, green and sustainable—these concepts define the Greater Portland region. Add a skilled technical workforce in electronics, semiconductors and batteries, and it's no wonder this area is leading the way in clean technology.

With the region's penchant for innovation and its unique concentration on clean-tech and energy talent, Greater Portland is home to renewable energy giants like Vestas America and Iberdola Renewables. Clean tech is not just an economic strategy here—it's a competitive advantage.

Thanks to an established network of industry experts and thought leaders, as well as low-cost energy, water, and office space, the clean-tech sector here is as competitive as anywhere in the world.

### ADVANCED MANUFACTURING

Innovation is in Greater Portland's DNA; it's how we stay ahead of the game. Advanced Manufacturing in Greater Portland—known for cutting-edge products and industry standards—is reinventing and reenergizing itself.

With employment concentration that's twice the U.S. average, metals manufacturing is a cornerstone of the industry. It's no coincidence that Greater Portland companies like Precision Castparts, Schnitzer Steel Industries and ESCO appear on the Fortune 500 and Inc. 5000 lists.

Greater Portland's manufacturing exports have doubled in the last decade, now exceeding \$21 billion annually. Advanced manufacturing, when included with computer & electronics, make up 85% of Oregon's total exports. With a plan for continued growth in regional exports, there's a strong future for advanced manufacturing in the area.

### SOFTWARE & TECHNOLOGY

Recently named one of the Top 5 Cities for High Tech by The Atlantic—besting Austin and New York—Greater Portland is an enduring technology hub. Recognized globally for its leading open-source community and mobile technology, Greater Portland's software industry is known for developing products and applications that change our way of life.

Dubbed "Techlandia" by the Technology Association of Oregon, Greater Portland is not just a place, but a "state of mind . . . where creativity and passion meet technology." The tech industry here has a deep history of innovation, starting with the establishment of Tektronix in 1946. Since 1974 Intel Corporation has anchored Oregon's software and technology industry; today it's one of the state's largest private employers. Success at a global level has added to the atmosphere of innovation and collaboration that make Greater Portland a high-tech leader with a strong start up culture.

# ECONOMY

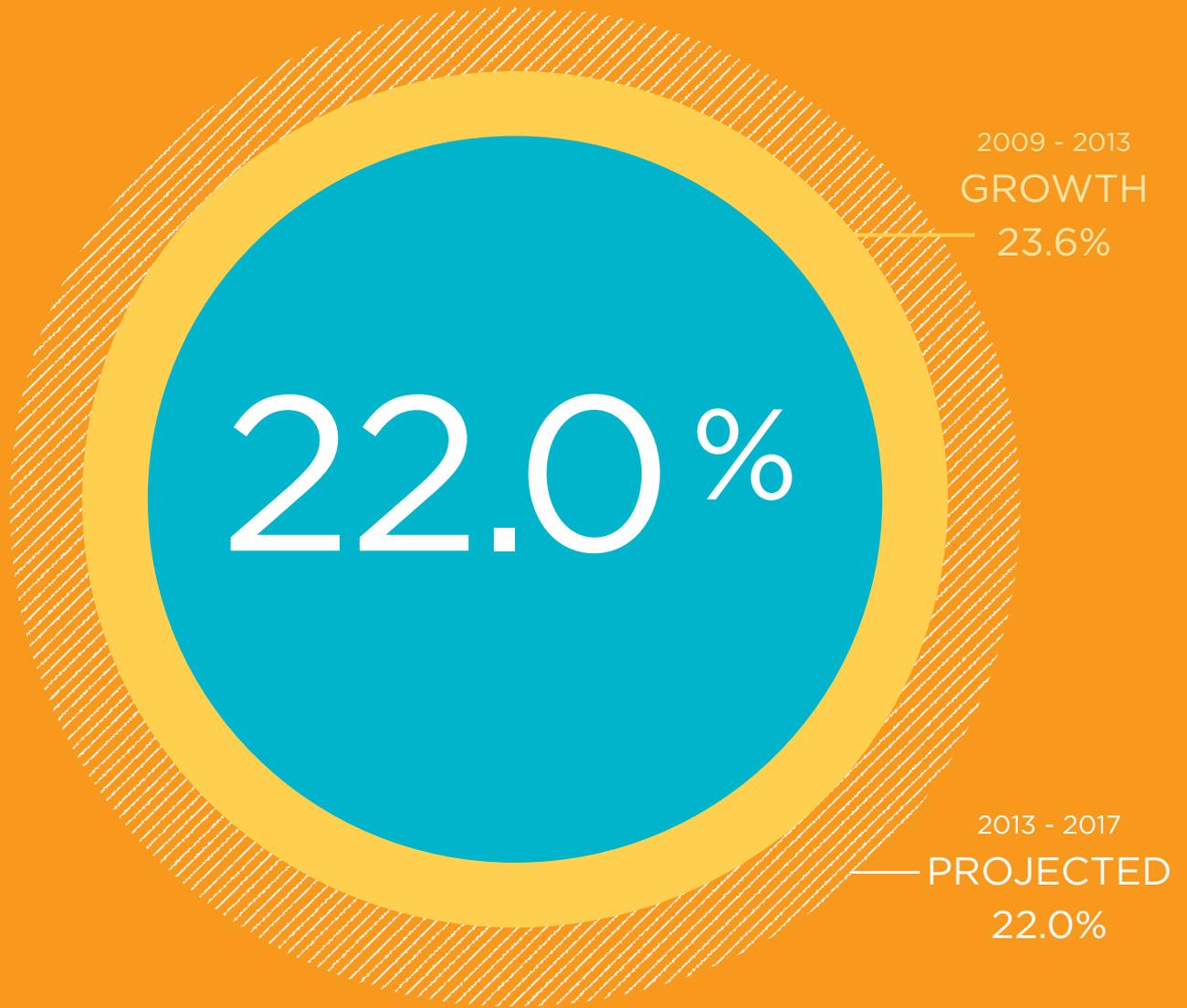
Greater Portland has the advantage of drawing on a growing talented, diverse, and educated workforce. In fact, 35.4% of the working population has a BA or higher – 10% increase over 2007 and a pace that is faster than San Francisco, Seattle and San Jose. More than twenty colleges and universities in the metro area enroll 60,000+ students.

“ People are starting to recognize that there are certain pockets of specialization out here, and they’re starting to impact the rest of the world.”

## JEFF GAUS PROLIFIQ SOFTWARE

Founded in 1999, Prolifiq Software is located in Beaverton and creates mobile software for life sciences, technology and visual media customers.





## 5-Year GRP Growth and Projection



TRADE,  
TRANSPORTATION,  
& UTILITIES

19.3%

EDUCATIONAL  
& HEALTH  
SERVICES

14.4%

GOVERNMENT

14.3%

PROFESSIONAL  
& BUSINESS  
SERVICES

13.7%

MANUFACTURING

11.5%

LEISURE & HOSPITALITY

10.1%

FINANCIAL ACTIVITIES

6.1%

CONSTRUCTION, NATURAL  
RESOURCES, & MINING

4.9%

OTHER SERVICES

3.4%

INFORMATION

2.2%

Employment

BY INDUSTRY

2013



TRADE,  
TRANSPORTATION,  
& UTILITIES

-0.9%

2009 2010 2011 2012 2013 2014 2015 2016 2017

44.3%

EDUCATIONAL  
& HEALTH  
SERVICES

11.4%

2009 2010 2011 2012 2013 2014 2015 2016 2017

21.9%

GOVERNMENT

-0.8%

2009 4.8%

PROFESSIONAL  
& BUSINESS  
SERVICES

-3.3%

2009 1.6%

MANUFACTURING

4.2%

2009 2010 2011 2012 2013 2014 2015 2016 2017

10.5%

LEISURE & HOSPITALITY

8.0%

2009 2010 2011 2012 2013 2014 2015 2016 2017

10.4%

FINANCIAL ACTIVITIES

-1.9%

2009 2010 2011 2012 2013 2014 2015 2016 2017

8.4%

CONSTRUCTION, NATURAL  
RESOURCES, & MINING

7.0%

2009 2010 2011 2012 2013 2014 2015 2016 2017

12.5%

OTHER SERVICES

8.8%

2009 2.3%

INFORMATION

3.4%

2009 2010 2011 2012 2013 2014 2015 2016 2017

5.8%

## Employment

BY INDUSTRY

2013



GROWTH  
2009 - 2013

PROJECTED GROWTH  
2013 - 2017



## Total Employment

With more than 1.02 million workers, greater Portland boasts the 5th largest workforce on the west coast.

## Growing employment base

Despite an on-going national recession, greater Portland's employment base grew by 4% in the past five years — faster than San Diego, San Francisco and Los Angeles.

## Employment projection

By 2017, greater Portland's employment base is projected to grow 11% to 1.1 million — the largest growth among all major west coast metros.

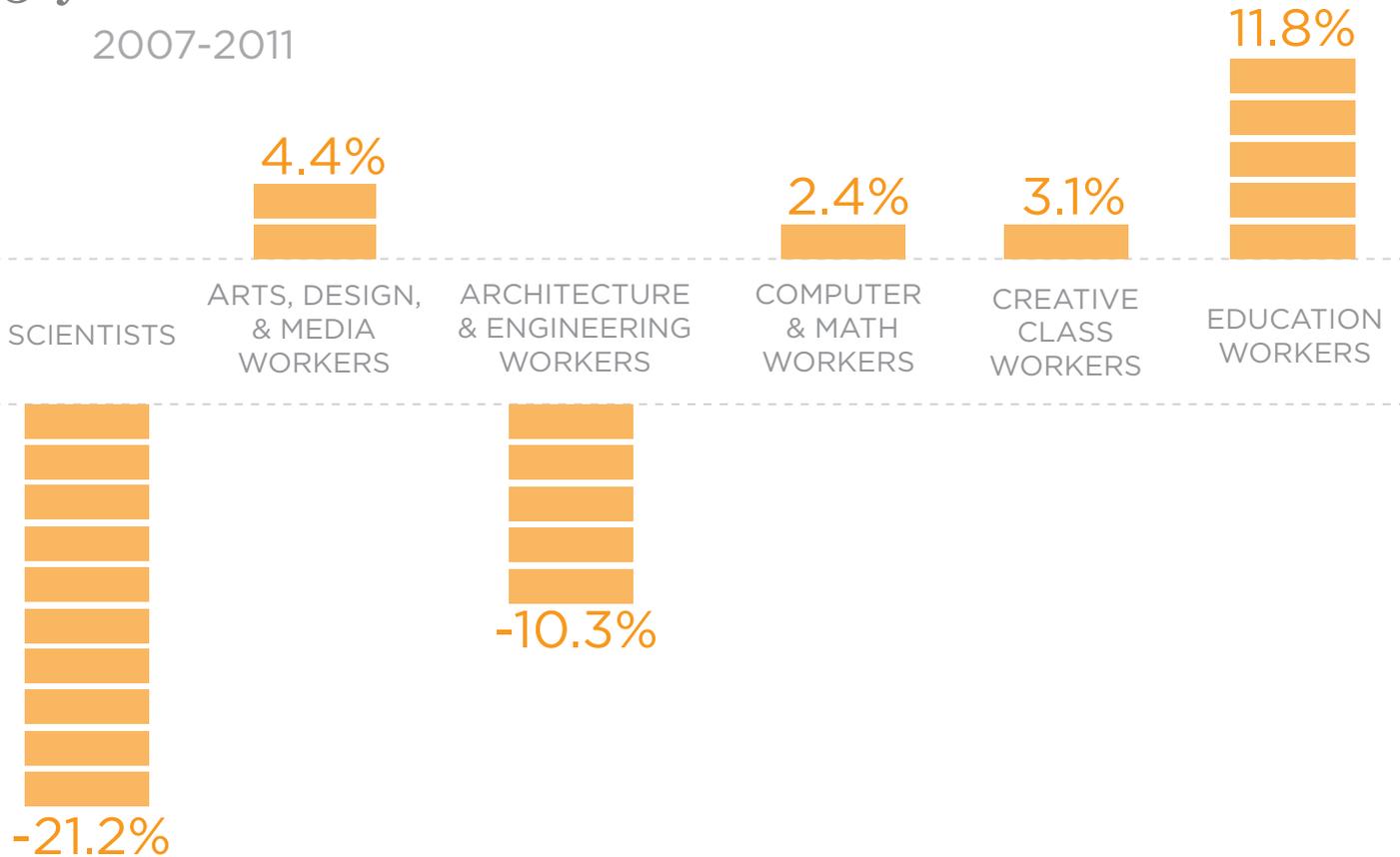
## Gross regional product

Portland-Vancouver's gross regional product now tops \$150 billion — nearly 31% larger than Austin's and four times that of Albuquerque. The region's GRP is projected to increase 22% to \$183 billion by 2017.



PHOTO: TRAVEL OREGON

## 5-year Growth 2007-2011





# Growth by Occupation

## Creative class

With approximately 323,000 workers, greater Portland's creative class workforce is 8% larger than the U.S. average — up 3% over 2007.

## Scientists

Approximately 9,600 scientists call Portland-Vancouver home — 16% more than the U.S. average.

## Artists and entertainers

Nearly 16,000 designers, entertainers and artists work in greater Portland, which is up 4.4% in the last five years and more than 20% greater than the U.S. average.

## Computer geeks

Portland-Vancouver's computer and mathematical talent base, approximately 30,000 workers, is 13% larger than the U.S. average.

## Architects and engineers

Portland is home to 27,000 architects and engineers — a talent base that's 48% larger than the U.S. average.

## Professional and business services

More than 139,000 greater Portland residents are employed in the region's professional services sector — 11% increase over 2007.

The sector's employment is projected to grow 22% — the largest increase for any major metro on the west coast.

## Trade and transportation

With more than 196,000 workers, greater Portland's trade and transportation sector accounts for nearly 20% of the region's employment base. The sector is expected to grow 13% by 2017.

# INNOVATION

Recognized globally as a leader in software, clean-technology and athletic/outdoor industries, Greater Portland develops products, applications and methods that improve our lives. The region's history of innovation and collaboration helped to establish its strong startup culture and make it a high-tech hub.

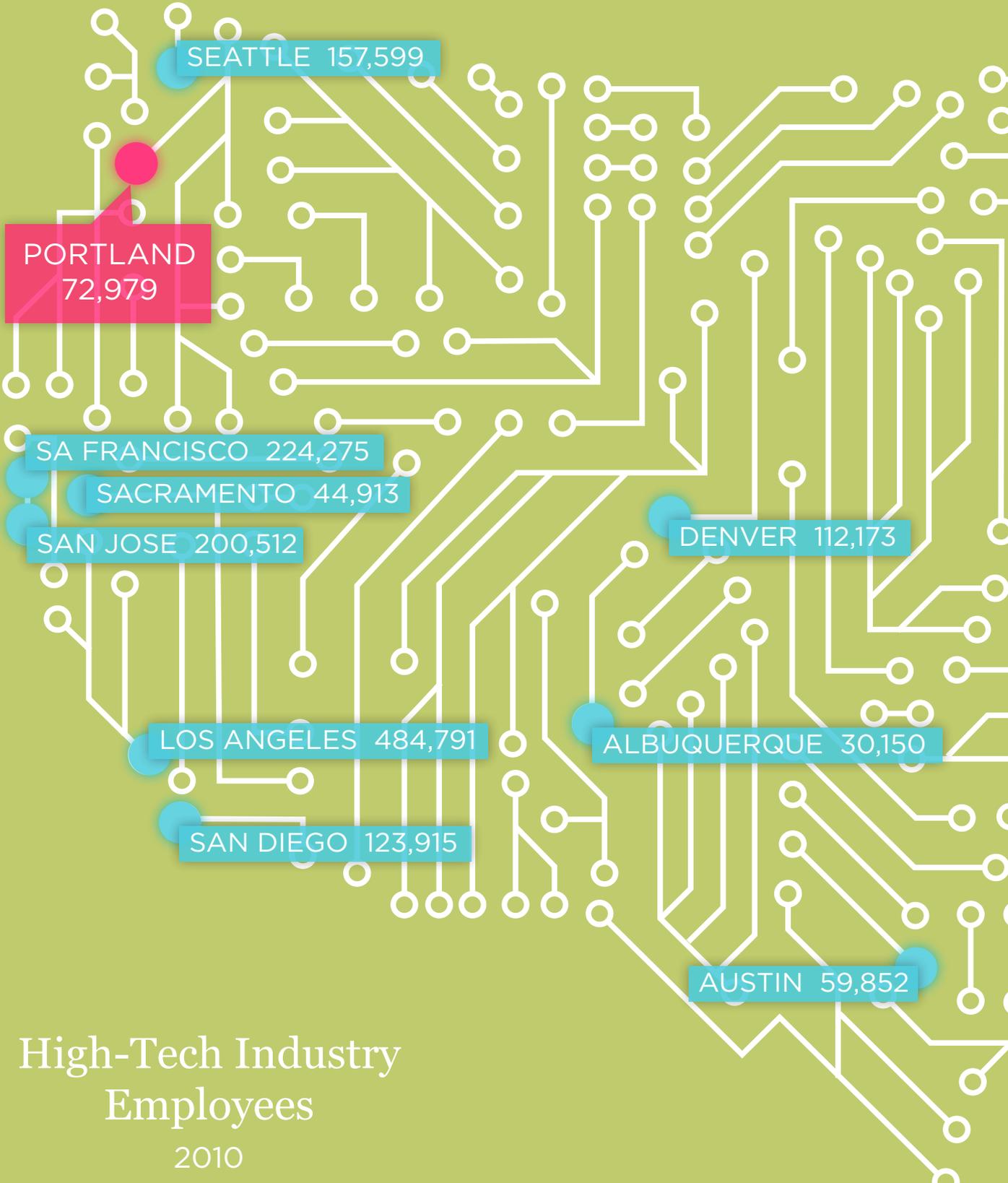


We moved Lucid Energy here from the Midwest primarily because I believed that Portland is the best place on the planet to have a clean tech company.

## GREGG SEMLER LUCID ENERGY PRESIDENT + CEO

Lucid Energy's mission creates a new way for industries — particularly those that use large amounts of water and electricity — to turn the untapped energy of moving water into cost-saving, renewable energy.





# High-Tech Industry Employees 2010



Patents  
2006-2010

TOTAL PATENTS

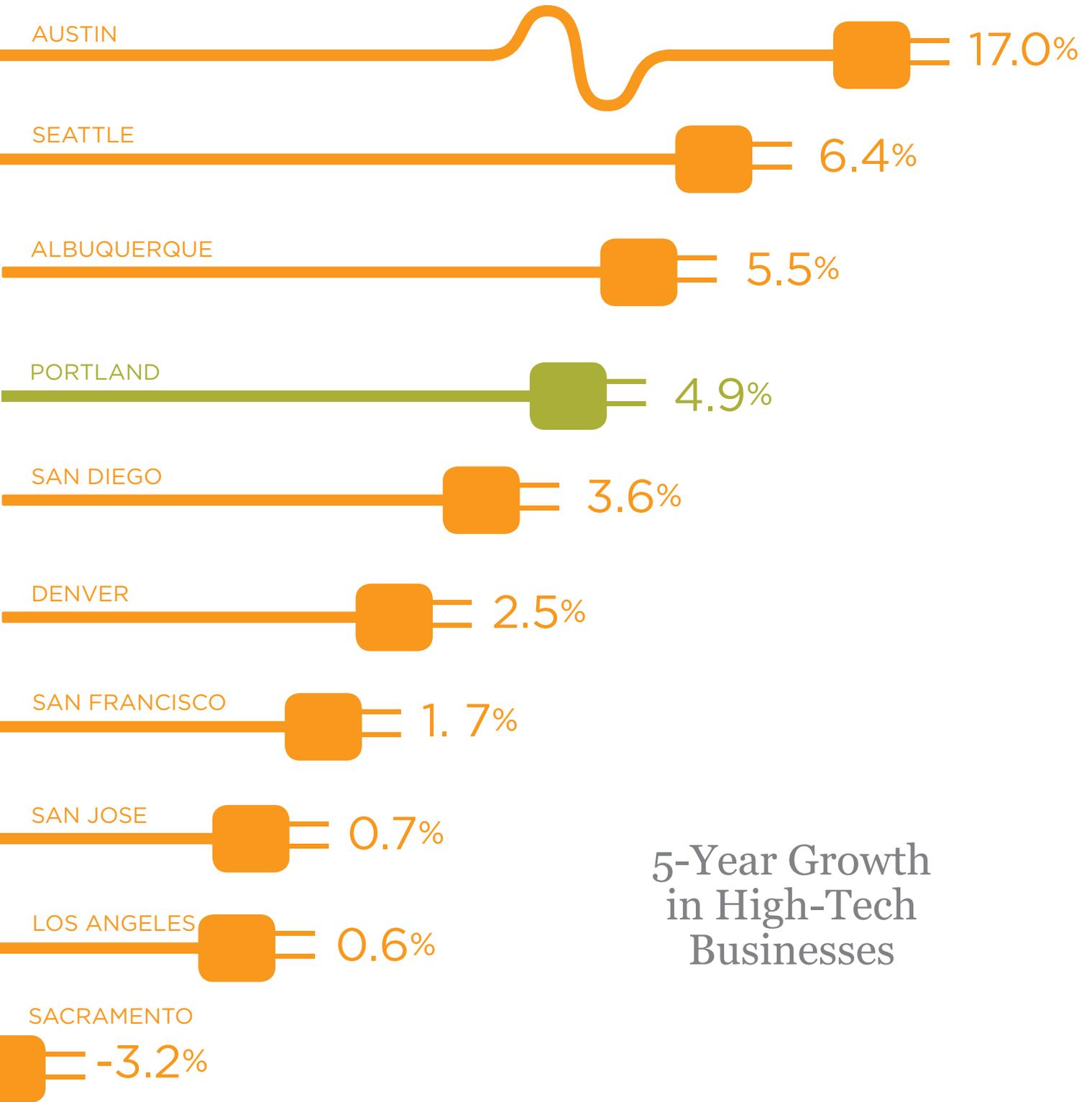




Patents  
2013

PATENTS PER  
100K RESIDENTS





5-Year Growth  
in High-Tech  
Businesses



### Inc. companies

Greater Portland is home to 42 Inc. 5000 companies—7 of which are part of the Inc. 500, America's fastest-growing companies.

Element Technologies earned the region's top spot: 42/500.

### High-tech businesses and employment

The region's nearly 3,900 high-tech businesses — up 5% in five years — employ approximately 73,000 workers. Greater Portland's high-tech employment is 20% greater than tech-centric Austin.

### Patents

Greater Portland's patents per capita (75.3 per 100K residents) is two times that of Los Angeles and almost three times that of Albuquerque and Denver.

In five years, greater Portland accumulated nearly 8,200 patents — that's 25% more than Albuquerque, Denver and Sacramento.

### Freelancers

More than 154,000 freelancers call Portland-Vancouver home — an 8% increase in five years, compared to Seattle's 4% growth or San Jose's 5%.



PHOTO: LUCID ENERGY

# \$1,075,280,000

Venture Capital  
in the Northwest  
2012

# EXPORTS & MANUFACTURING

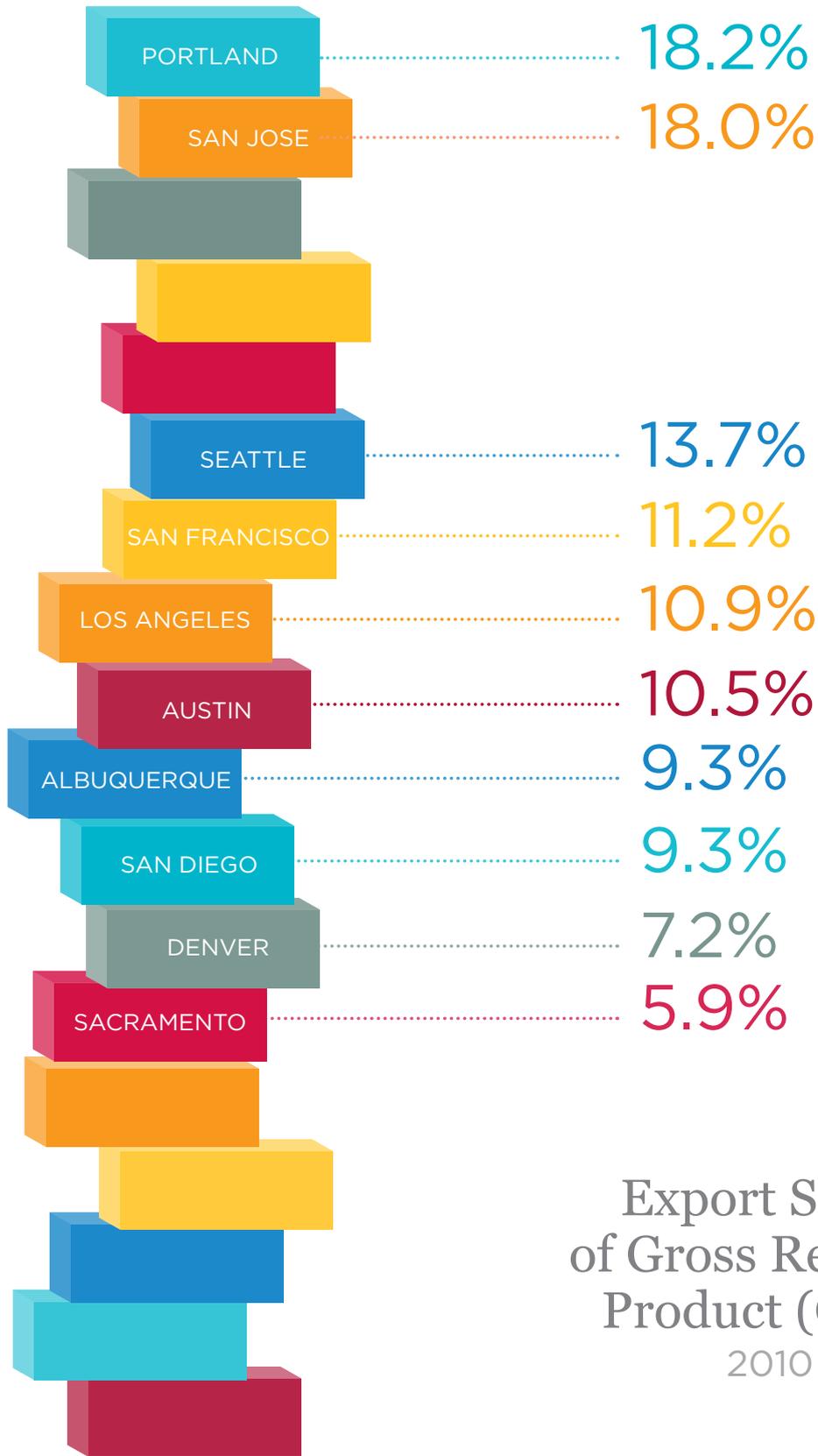
Greater Portland is a trading region and is one of only a few metro areas to have doubled export value during the last decade. The region lays claim to two ports giving the region easy and direct access to overseas shipping and receiving services and 13 air-cargo carriers run with non-stop service to Seoul.

“Forty percent of our business comes from export markets and most of our products are produced right here. Our philosophy is to keep everything under one roof.”

## STEVE METZGER BIAMP SYSTEMS PRESIDENT + CEO

A professional audio manufacturing company in Beaverton, OR; Biamp employs more than 245 people worldwide, and almost 200 in Oregon.





Export Share  
of Gross Regional  
Product (GRP)  
2010

## Export GRP

Exports account for nearly 19% of Greater Portland's gross regional product — approximately twice that of Denver (9%) and Austin (10%).

## Export-driven

Greater Portland exported \$21.2 billion — more than Austin, Denver and Sacramento combined — in goods and services in 2010 — up 11% in five years.

## Export Employment

Approximately 143,000 Greater Portland residents are employed in export-related jobs — up 3% in five years, while other metros such as Austin, Seattle, and Los Angeles lost export jobs.

## Manufacturing Employment

Greater Portland's manufacturing sector accounts for nearly 177,000 jobs in the region — twice that of Denver and Austin combined. Its projected 13% growth by 2017 is the strongest of any major metro on the West Coast.

## Manufacturing Businesses

The region is home to approximately 3,100 manufacturing businesses — that's more than San Jose, San Diego or Denver.

142,384

Total Export-  
Related Jobs

+  
2010

\$21,277,300,000

GROWTH 2006-2010: +11.0%

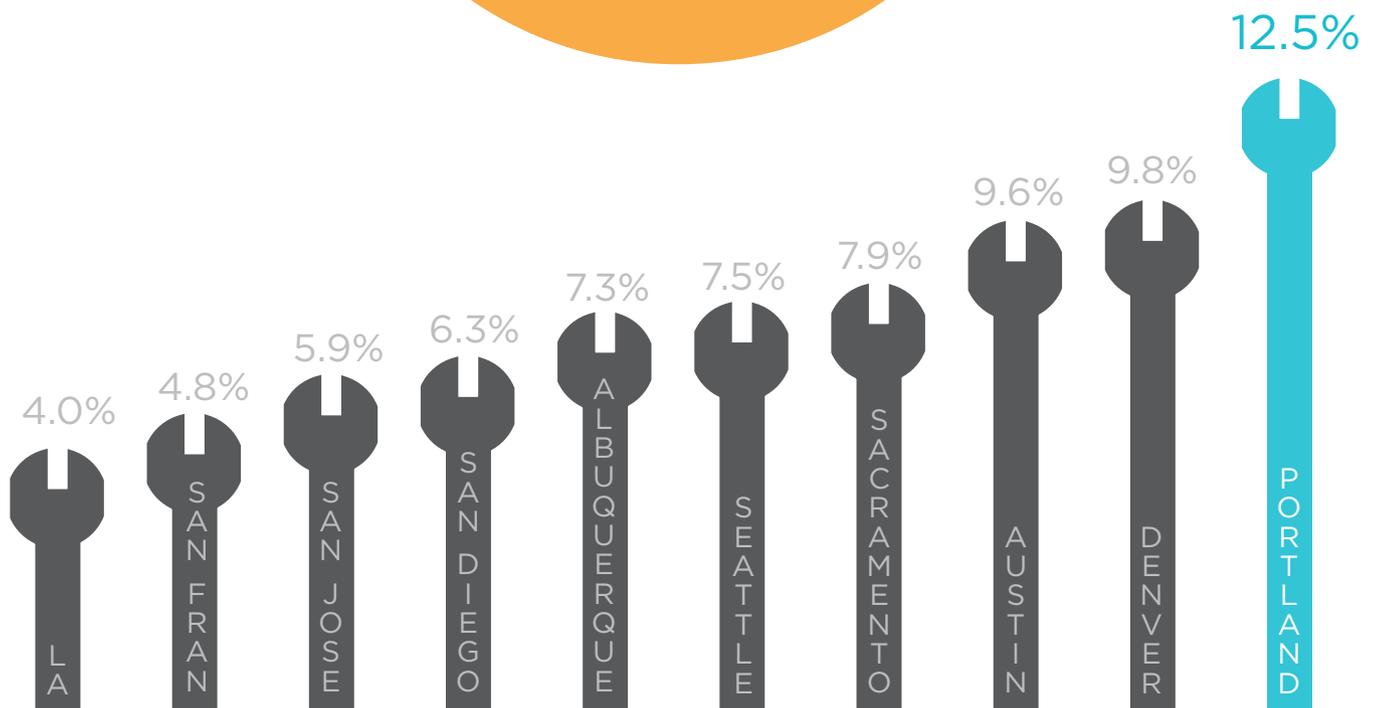
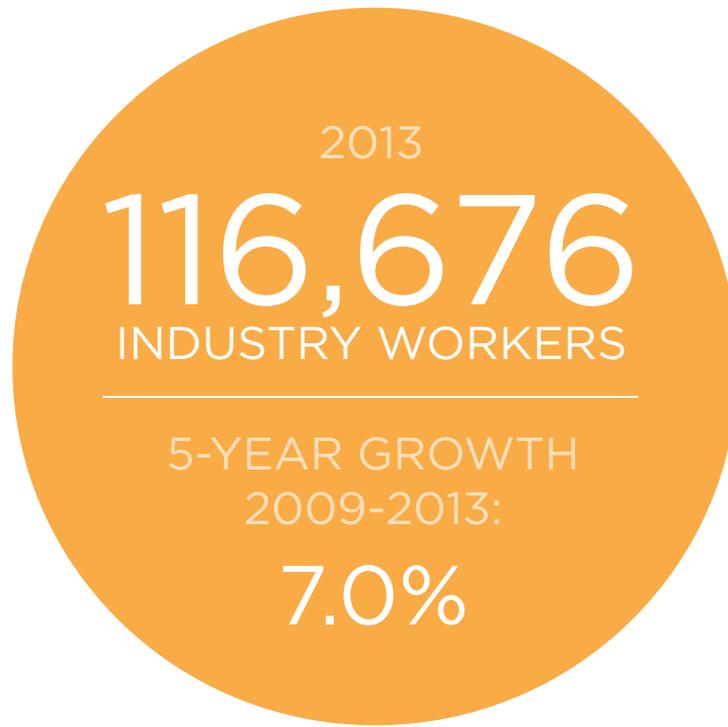
Real Total Exports  
(in 2010 dollars)

+  
2010

PHOTO: PORT OF PORTLAND



# Manufacturing Employment and 5-Year Growth



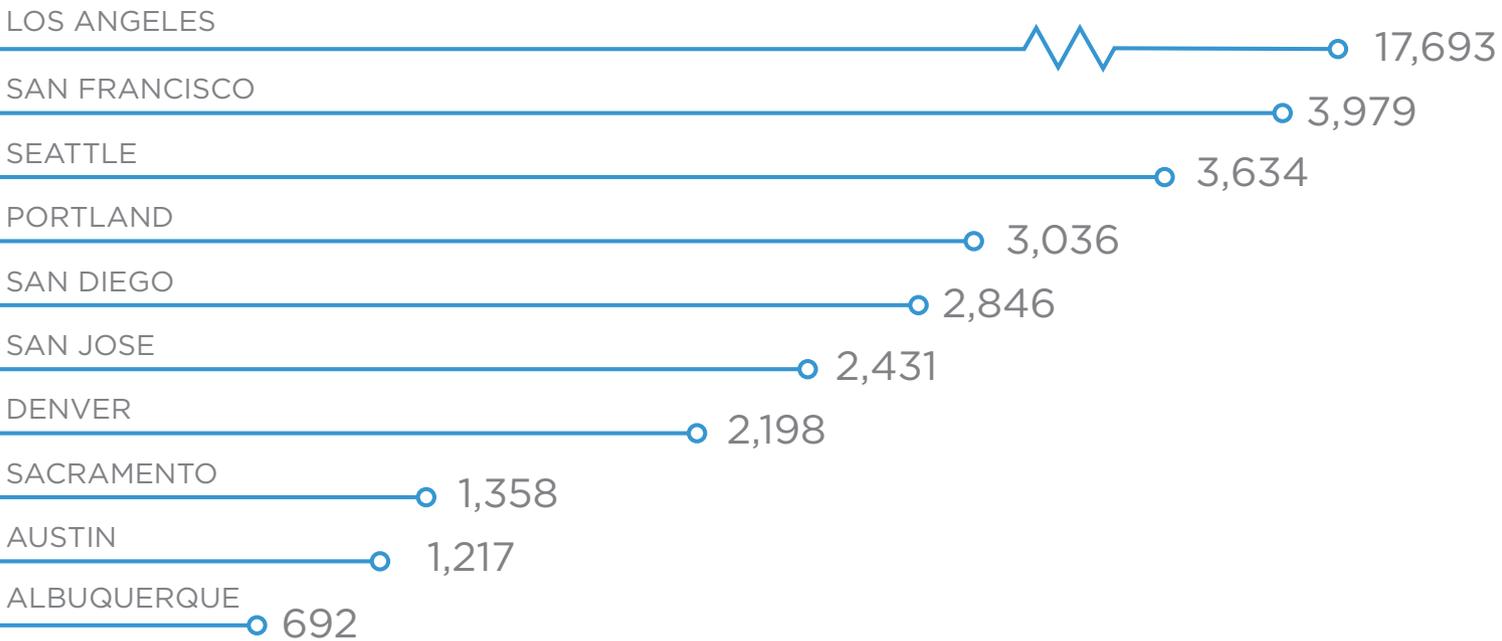
## 5-Year Manufacturing Employment Projection 2013-2017



PHOTO: PORT OF PORTLAND

# Manufacturing Establishments

## 2010



# COST

Recognized globally for its leading software, clean-technologies, and athletic and outdoor industry center, Greater Portland is known for developing products, applications and ways of doing things that improve our lives. A history of innovation and collaboration led to the establishment of a strong start up culture and high technology hub in the region.

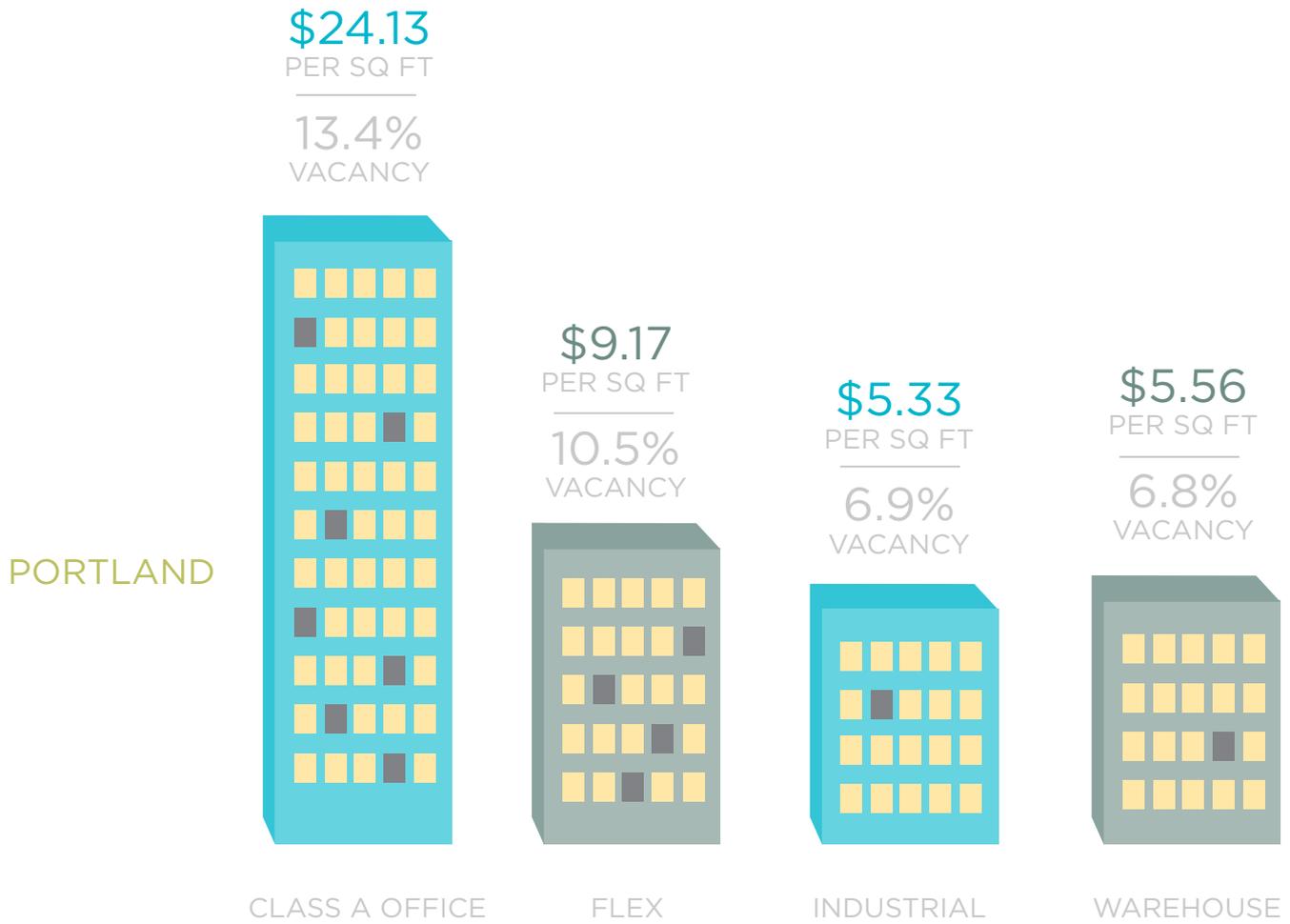
“There was a point when potential backers wanted Act-On to relocate to Silicon Valley . . . . in many ways, it’s better that we’re here. The people in Portland are much more rational. So it’s cost. It’s stability of work force. It’s the attitude.”

**RAGHU  
RAGHAVAN**  
FOUNDER + CEO  
ACT-ON SOFTWARE

Act-On’s cloud-based software allows companies of all sizes—from Fortune 500 to Fortune 5,000,000—to market themselves and engage customers.



# Rental Costs and Vacancies



ALBUQUERQUE	\$18.78	14.9%	\$11.46	20.6%	\$6.72	8.3%	\$5.88	7.4%
AUSTIN	\$30.56	12.3%	\$9.42	13.9%	\$6.72	8.9%	\$5.83	7.3%
DENVER	\$26.13	12.4%	\$8.89	13.7%	\$5.97	7.4%	\$4.97	6.2%
LOS ANGELES	\$33.83	17.6%	\$14.6	48.0%	\$7.09	5.0%	\$6.69	4.8%
SACRAMENTO	\$25.84	16.4%	\$9.55	18.9%	\$5.17	13.2%	\$4.62	12.6%
SAN DIEGO	\$31.77	12.3%	\$13.16	14.0%	\$8.49	7.9%	\$9.82	9.4%
SAN FRANCISCO	\$42.44	11.0%	\$21.48	12.4%	\$12.82	6.9%	\$9.60	5.1%
SAN JOSE	\$38.27	15.8%	\$15.40	12.1%	\$7.71	5.7%	\$12.92	9.2%
SEATTLE	\$31.24	11.6%	\$14.22	10.8%	\$7.18	6.0%	\$6.05	5.5%



## Median Household Income

Up more than 2% in the last five years (while decreasing in Los Angeles, San Francisco and Albuquerque), Greater Portland's median household income now exceeds \$57,000 and is expected to increase 16% by 2017. That projection ranks first among all benchmarks.

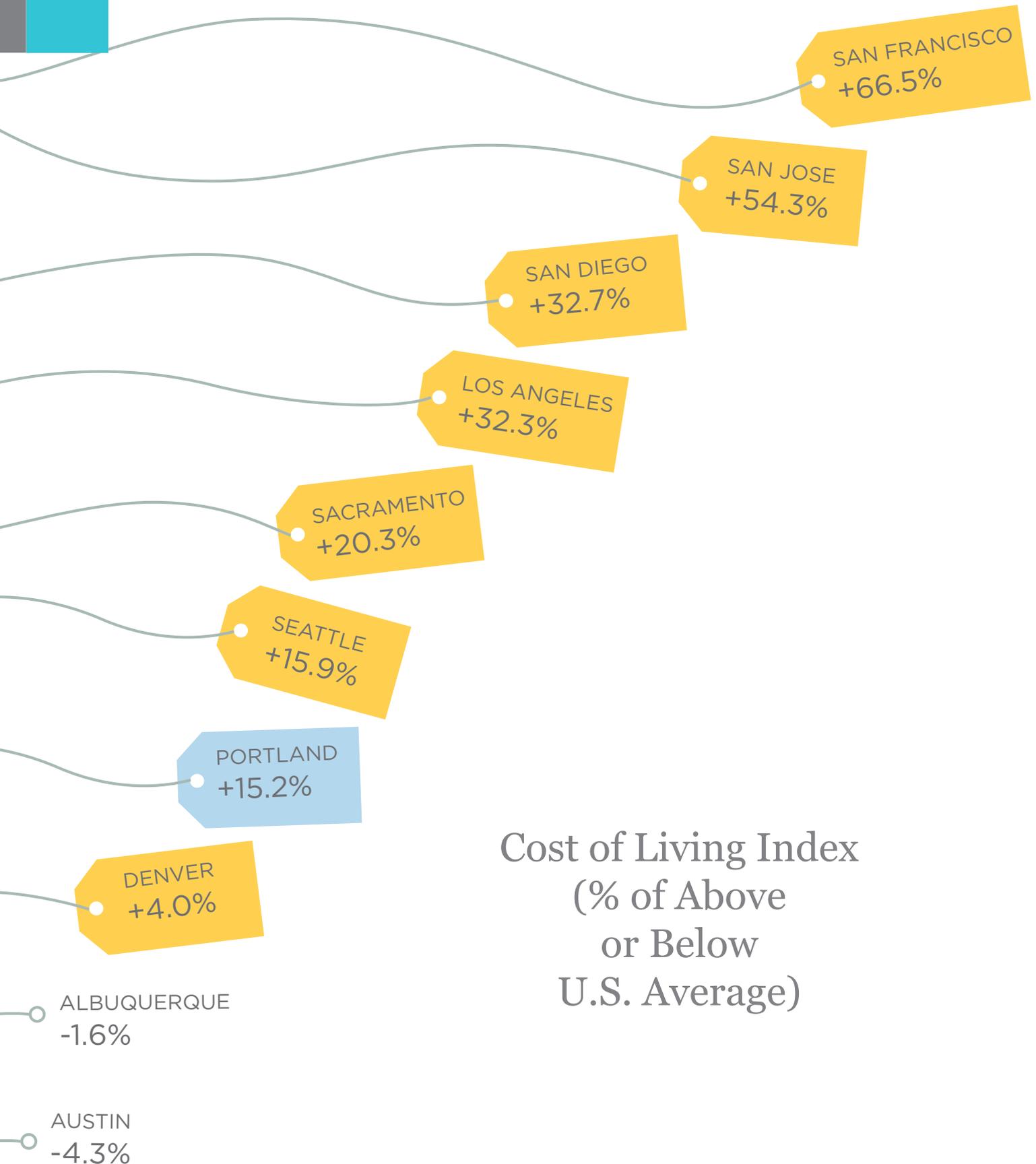
## Apartment rental

An average one-bedroom in Portland-Vancouver rents for \$1,523 a monthly, a thousand dollars less than San Francisco.

## Housing

The median price for an existing single-family house in Greater Portland is 265,750 — 60% less than San Jose and 40% less than Los Angeles. The region's house stock is expected to appreciate more than 17% by 2017 — second only to Denver (21%).





## Cost of Living Index (% of Above or Below U.S. Average)



## Median Household Income

2013

\$57,113

5-YEAR  
GROWTH  
2009-2013  
2.9%

5-YEAR  
PROJECTION  
2013-2017  
16.1%

\$38,422

5-YEAR  
GROWTH  
2009-2013  
15.8%

5-YEAR  
PROJECTION  
2013-2017  
24.3%

## Disposable Income per Capita

2013

2013  
**\$265,750**

5-YEAR  
**GROWTH**  
 2009-2013  
**-4.5%**

5-YEAR  
**PROJECTION**  
 2013-2017  
**17.3%**

## Existing Single-Family Median Price

2013

SOURCE: IHS GLOBAL INSIGHT 2013

## Average One-bedroom Apartment Rent

SAN FRANCISCO \$2,541

LOS ANGELES \$1,959

SAN JOSE \$1,728

SAN DIEGO \$1,675

PORTLAND \$1,523

SEATTLE \$1,467

SACRAMENTO \$1,198

AUSTIN \$941

DENVER \$867

ALBUQUERQUE \$730



PHOTO: EDMUND GARMAN

Greater Portland's cost of living is 15% greater than the U.S. average, but well below that of the California metros:

San Francisco (67%),  
San Jose (54%),  
San Diego (33%),  
Los Angeles (32%),  
and Sacramento (20%).

# EDUCATION

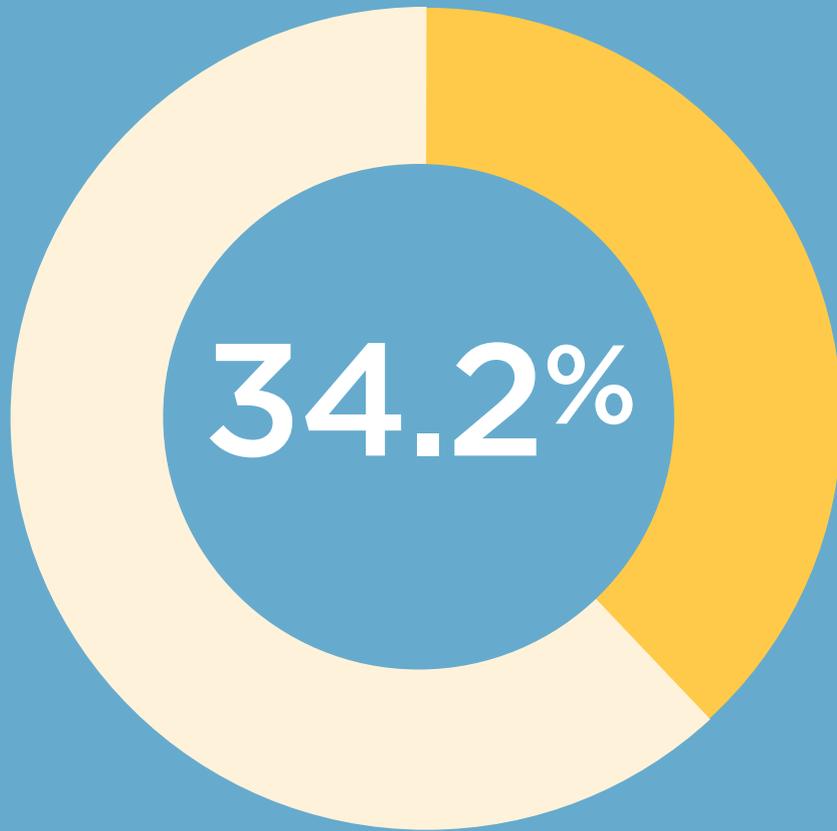
Approaching a million workers, Greater Portland's workforce is one-of-a-kind, with skills and expertise fit for the 21st-century knowledge economy. Approximately 33% of the workforce holds a bachelor's degree or higher, and more than 30% is part of the Creative Class.

“Urban Airship couldn't be as successful as it is without tapping the Portland metro's deepening well of talented software engineers. With a 25-year population growth rate of 60.7%, the region has grown twice as fast as Los Angeles and is seeing tremendous growth in bachelor's and advanced degree holders.”

## SCOTT KVETON URBAN AIRSHIP CO-FOUNDER + CEO

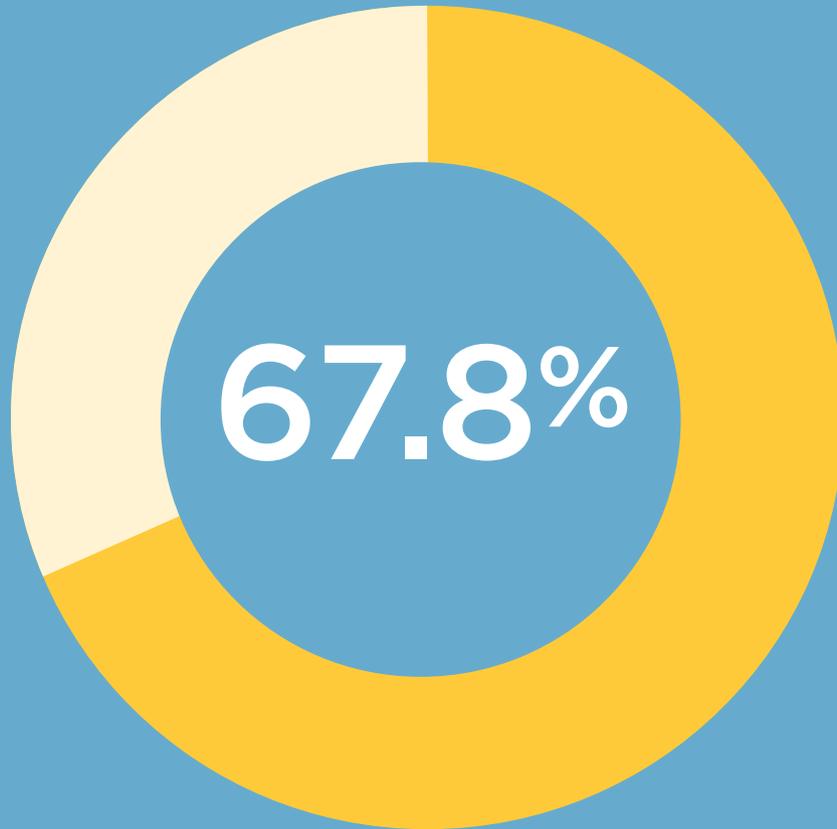
Urban Airship, launched in 2009, is push and in-app solutions company that has signed on more than 25,000 customers, sent out more than 10 billion messages, and connected to more than 100 million mobile devices.





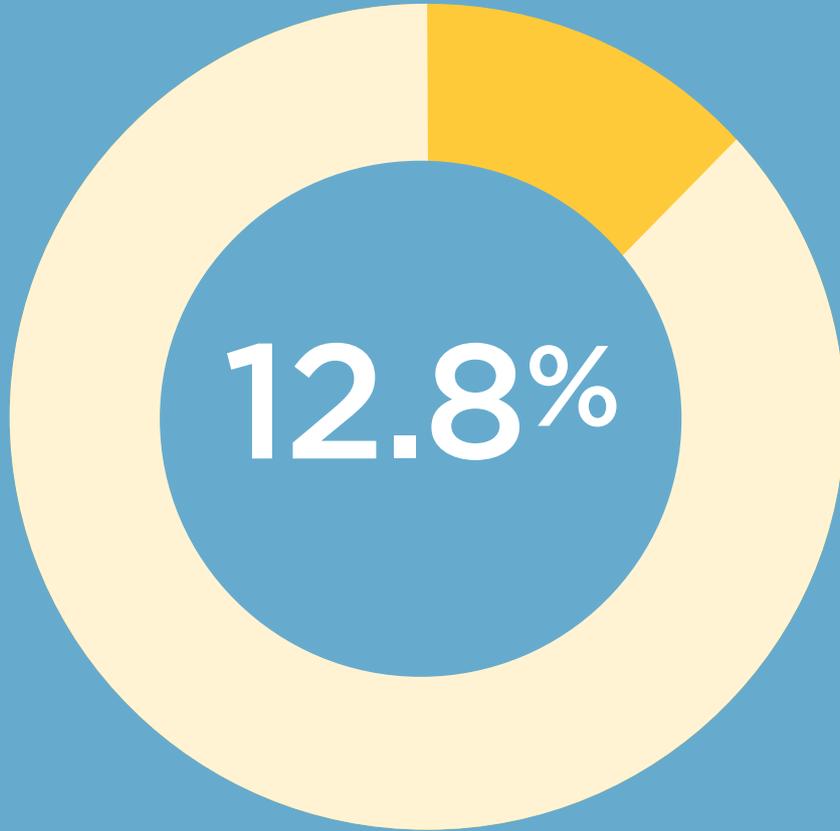
Educated Workforce  
% RESIDENTS 25 OR OLDER  
2011

**BA OR HIGHER**



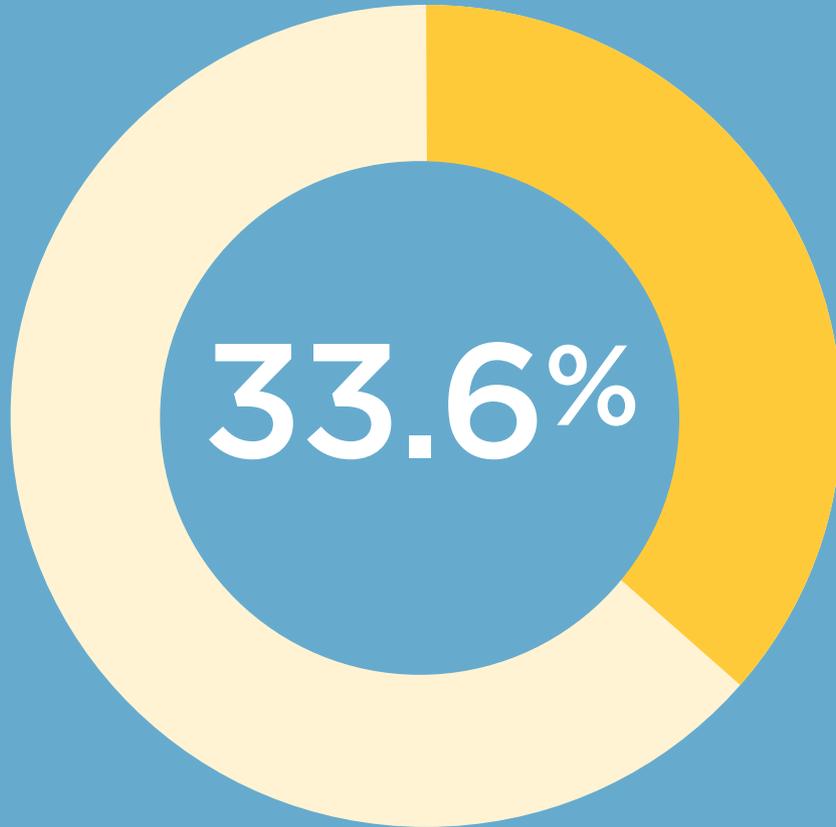
Educated Workforce  
% RESIDENTS 25 OR OLDER  
2011

**ALL DEGREES**



Educated Workforce  
% RESIDENTS 25 OR OLDER  
2011

**GRADUATE DEGREES**



Educated Workforce  
% RESIDENTS 25 OR OLDER  
2011

**SOME COLLEGE/ASSOCIATE DEGREES**

# College 5-Year Growth

% RESIDENTS  
25 OR OLDER

2007-2011

**BA OR HIGHER**



# College 5-Year Growth

% RESIDENTS  
25 OR OLDER

2007-2011

## SOME COLLEGE



# College 5-Year Growth

% RESIDENTS  
25 OR OLDER  
2007-2011

## GRADUATE DEGREES



## Educated Workforce

Seven out of every ten Greater Portland residents, 25 or older, have some type of degree: associate's, bachelor's or graduate.

## BA or Higher

A half-million Greater Portland residents (35.4% of the working population) have a BA or higher - 10% increase over 2007 and a pace that is faster than San Francisco, Seattle and San Jose.

## Associate's Degrees

The number of Greater Portland residents with an associate's degree has grown 9% since 2007, topping 516,000 residents.

## Graduate Degrees

Nearly 200,000 Portland-Vancouver residents (over 30,000 more than Austin, TX) have a graduate or professional degree. This represents a 15% increase in the past five years.



PHOTO: CONCORDIA UNIVERSITY

More than 224,000 college students attend one of Greater Portland's 25 largest higher education institutions; Portland Community College enrollment accounts for 15% of all students.

# Top 30 Higher Education Institutions By enrollment

Portland Community College	Pacific University
Portland State University	Washington State University-Vancouver
Oregon State University	Willamette University
University of Oregon	Oregon Health & Science University
Clark College	Concordia University-Portland
Chemeketa Community College	Marylhurst University
Mt Hood Community College	Linfield College-McMinnville Campus
Clackamas Community College	Pioneer Pacific College
Linn-Benton Community College	Warner Pacific College
Western Oregon University	The Art Institute of Portland
University of Portland	Reed College
Lewis & Clark College	Corban University
Lower Columbia College	Columbia Gorge Community College
Centralia College	Heald College-Portland
George Fox University	Concorde Career College-Portland

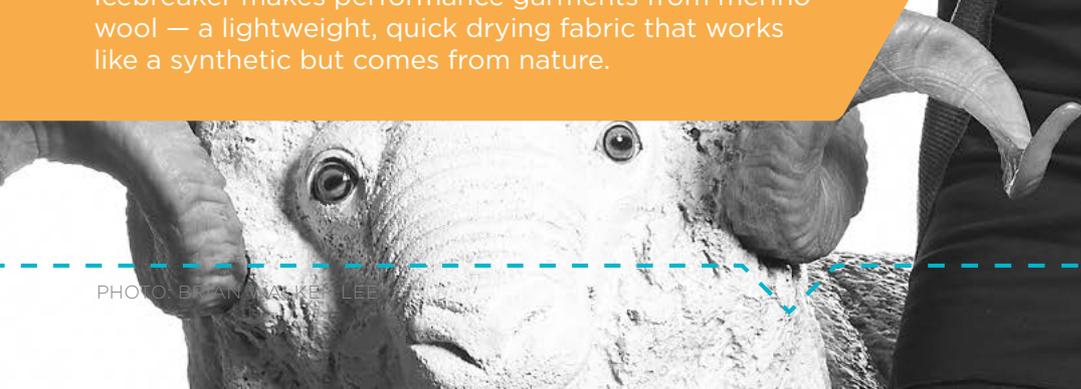
# COMMUNITY

Greater Portland has a quality of place that's hard to beat. Its active population enjoys recreation and the arts, good public transportation and short commute times. Nearly 300 parks, widespread bicycle paths and breathtaking natural beauty add to the high standard of living.

“Icebreaker moved our design, product design and development team to Portland in 2007. We did that because Greater Portland is the hub of the outdoor and athletic industry.”

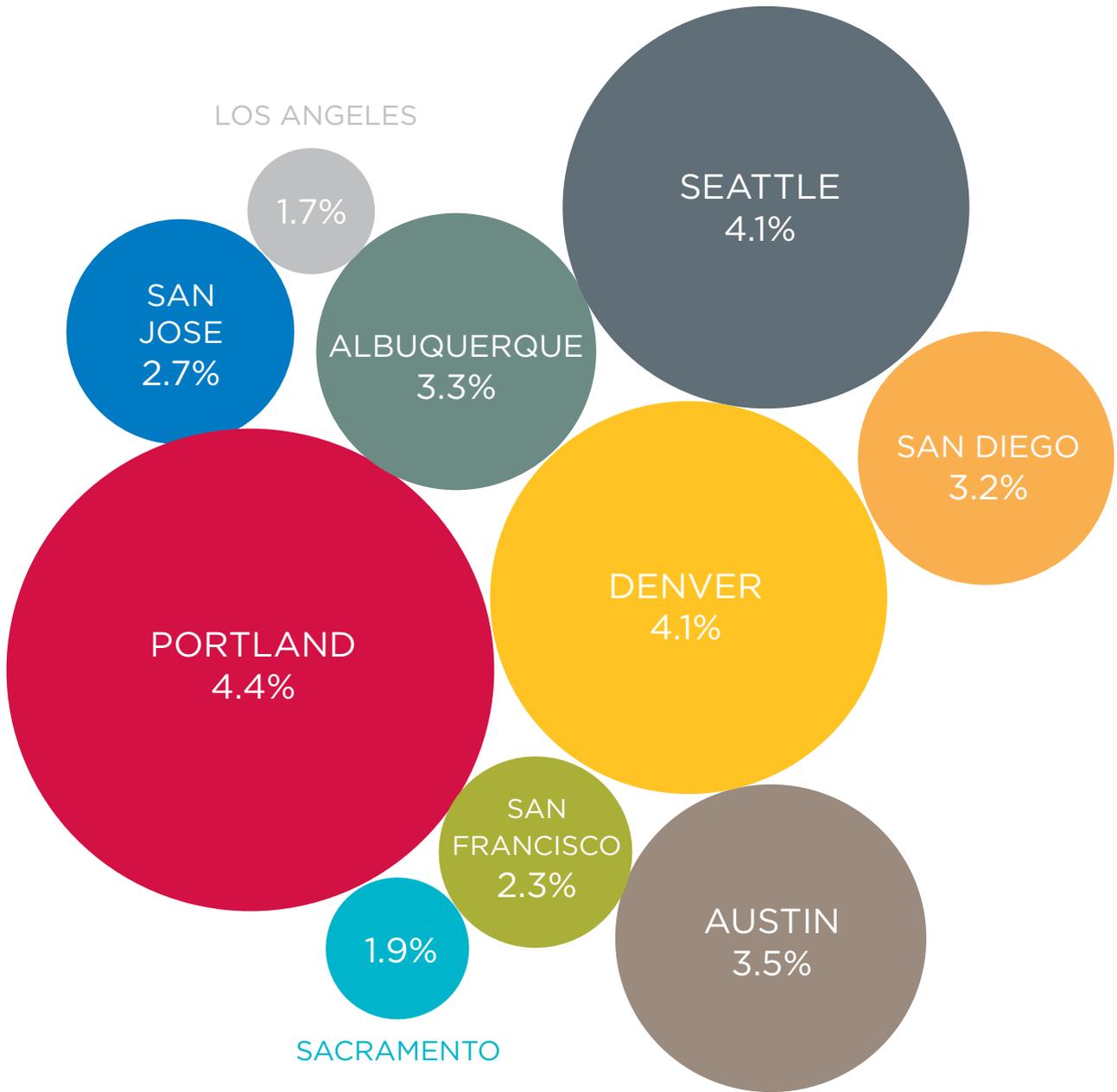
## LISA THOMPSON ICEBREAKER USA PRESIDENT

Icebreaker makes performance garments from merino wool — a lightweight, quick drying fabric that works like a synthetic but comes from nature.



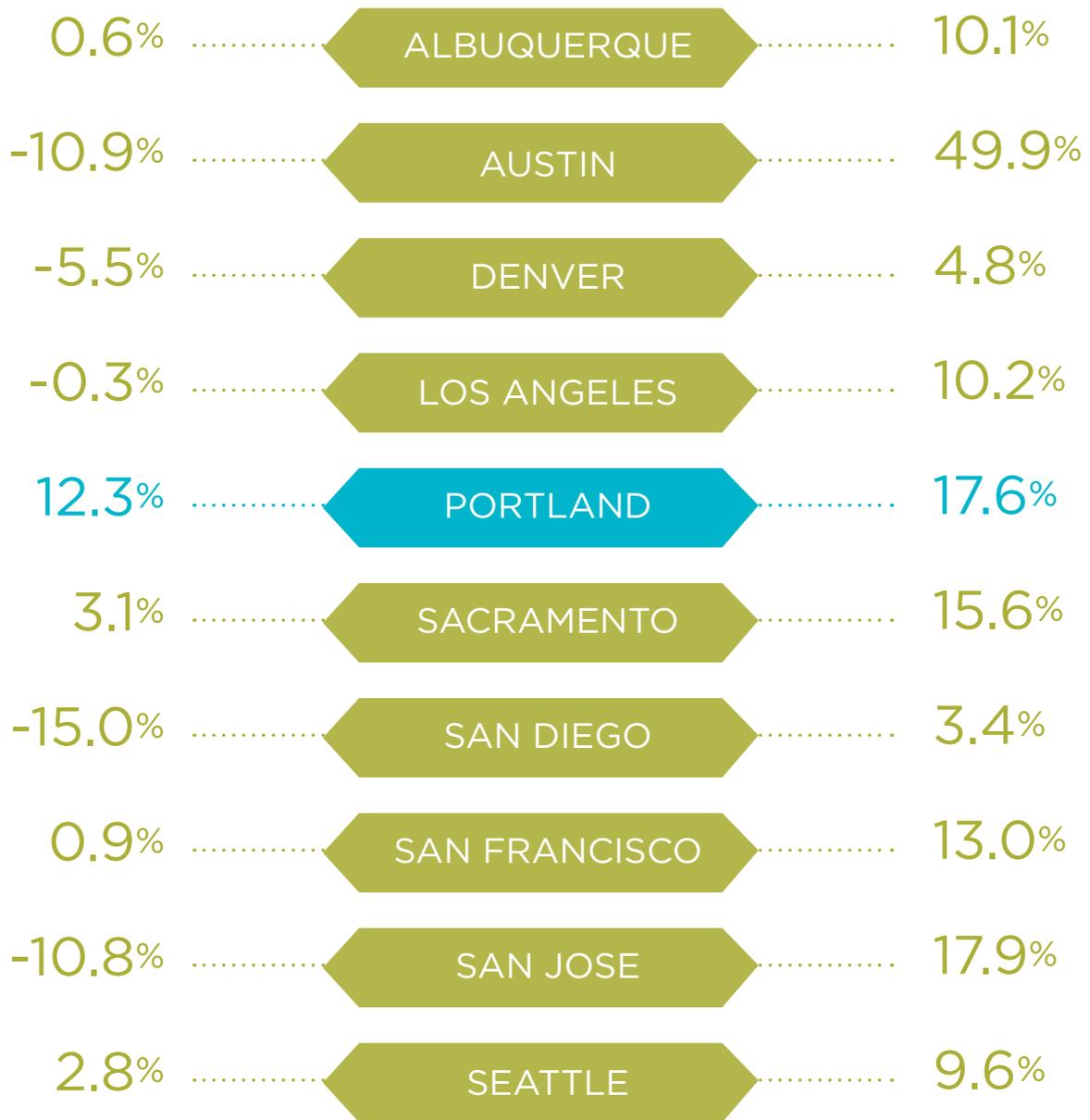
# Residents Who Lived Outside the Region

% OF POPULATION 2011



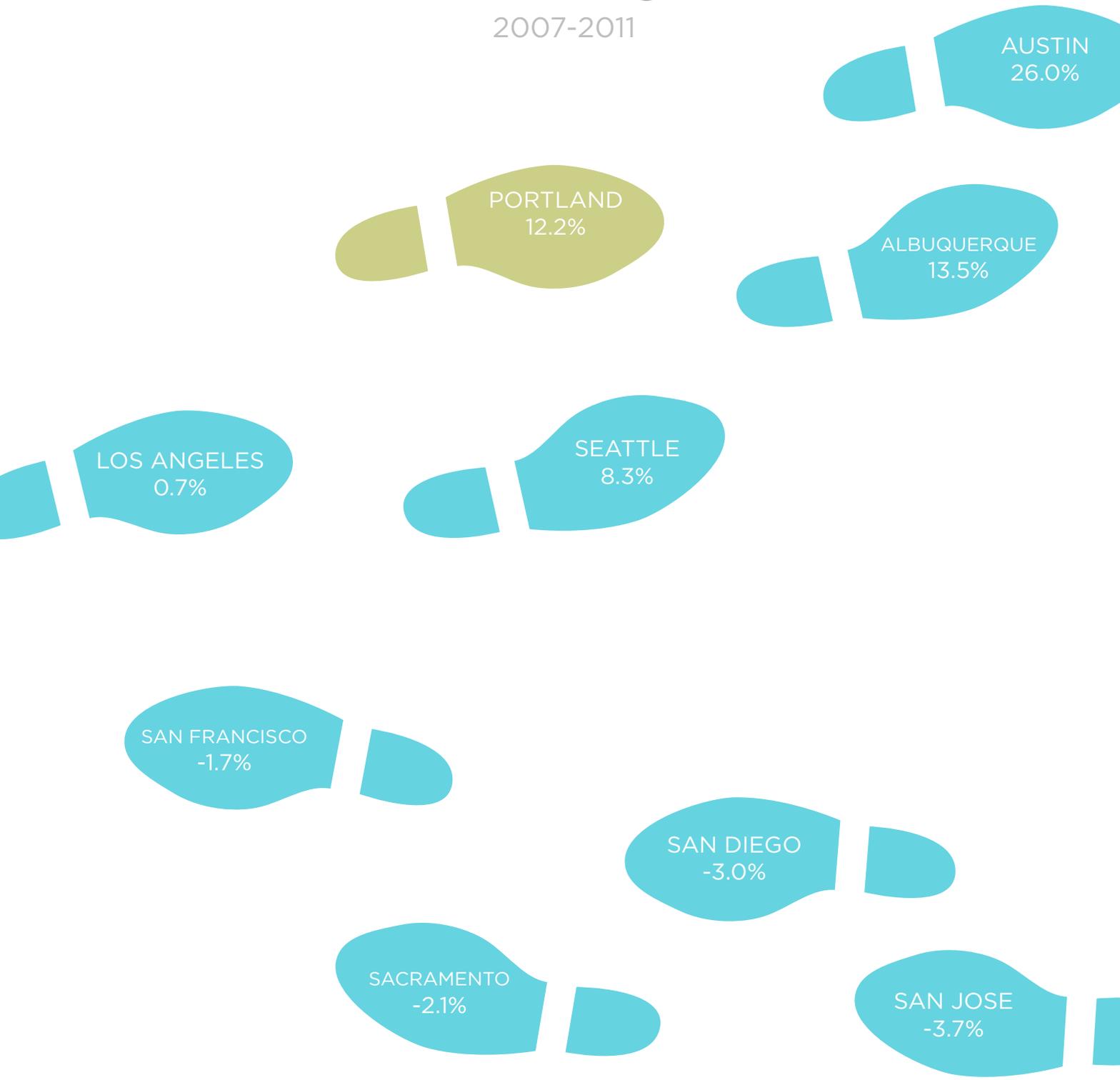
5-Year Growth:  
Residents Taking  
Public  
Transportation

5-Year  
Growth:  
Residents  
Working from  
Home

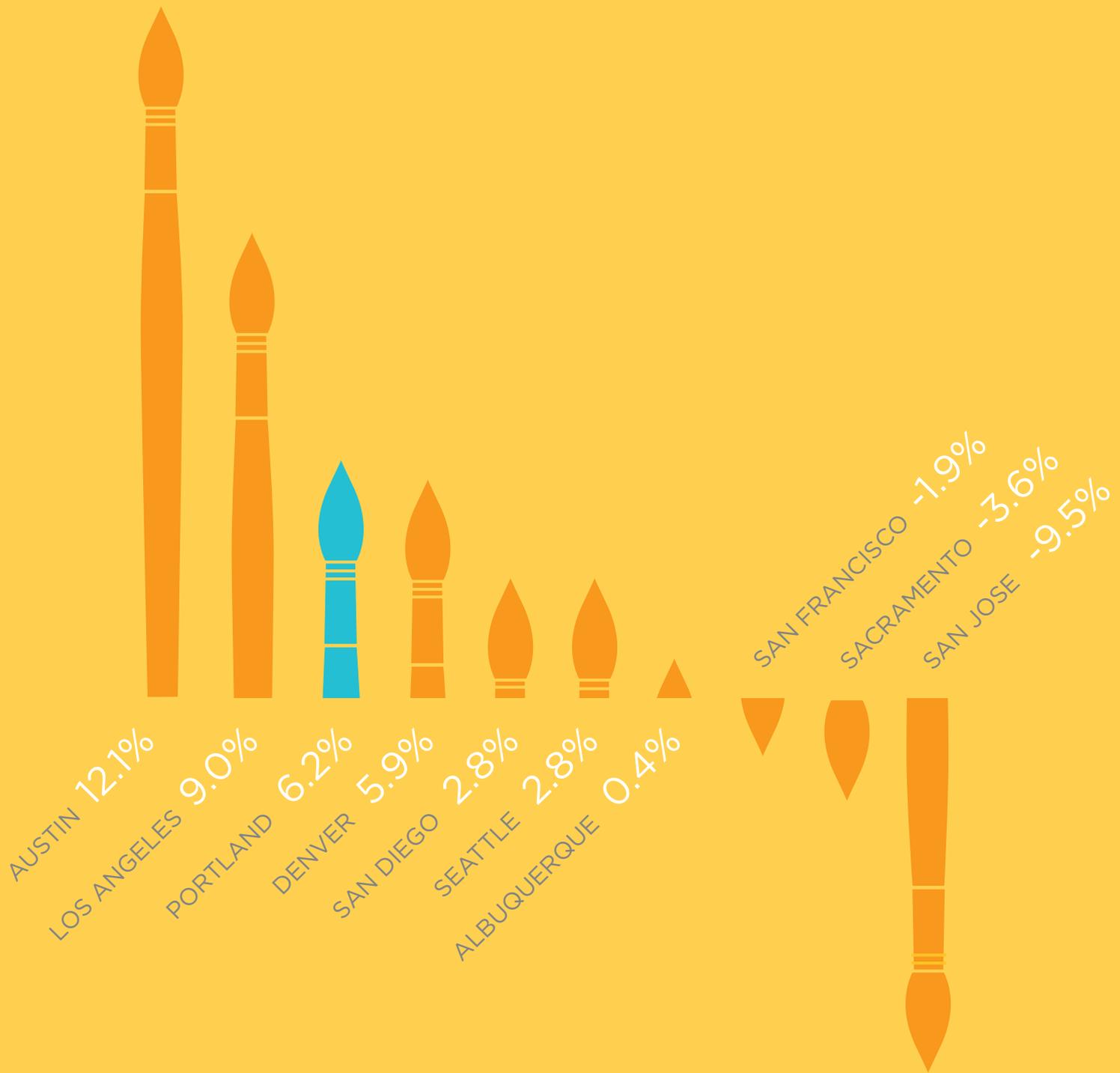


# 5-Year Growth in Residents Walking to Work

2007-2011



# 5-Year Growth in Arts and Recreation Establishments 2006-2010



# 5-Year Growth in Minorities

2007-2011

## BLACK RESIDENTS



# 5-Year Growth in Minorities

2007-2011

HISPANIC  
RESIDENTS



# 5-Year Growth in Minorities

2007-2011

## NATIVE AMERICAN RESIDENTS



# 5-Year Growth in Minorities

2007-2011

## FOREIGN-BORN RESIDENTS



## Moving In

From 2010-2011, nearly 97,000 people moved to the Portland-Vancouver region from another metropolitan area.

## Arts and Recreation Establishments

Up more than 6% since 2007, Greater Portland has more than 890 arts and recreation establishments, more than Austin and Albuquerque combined.

## Immigrant Residents

The region's immigrant population is now composed of more than 282,000 residents - up 7.8% since 2007. This growth is double that of San Francisco and Denver and three times that of San Jose.

## Hispanic Population

Portland-Vancouver's Hispanic population has increased nearly 15% since 2007, topping more than 250,000 residents. This growth has been nearly seven times faster than in Los Angeles.

## Average Commute

Greater Portland residents enjoy an average 25 minute commute - faster than commutes in Austin, San Francisco, Seattle and San Diego.



PHOTO: PORT OF PORTLAND

## Air Passengers 2012

TOTAL

14.4 MILLION

+5.2% COMPARED TO 2011

INTERNATIONAL

444,239\*

+1.1% COMPARED TO 2011

\* 3% OF TOTAL

## Air Cargo 2012

(IN TONS)

211,873

+2.9% COMPARED TO 2011

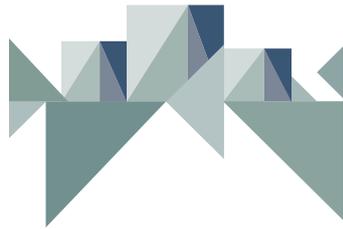
## Crimes per 100K Residents

PROPERTY CRIMES

2,580.0

VIOLENT CRIMES

259.7



# GREATER PORTLAND

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